

DISCOVER  
YOUR  
POTENTIAL



# LEADING-EDGE TECHNOLOGY

DISCOVER ME ARE EXPERTS IN  
BUILDING SELF EDITABLE WEBSITES



## SELF EDITABLE WEBSITES >

### CMS on steroids

Discover Me's Self Editable websites are Content Management Systems that not only allow you to easily manage all the content (add/edit/delete pages) on your website but also allow you to add on modules when required. See the table below for a sample of easily added modules.

## EASY TO USE >

To update your own website all you need to do is log into a user friendly administration panel and you will be able to easily alter text, add pages, and add news items and photos amongst many other things. See page 2 for diagrams.

CMS MODULES YOU CAN ADD AT ANY TIME WITH MINIMAL FUSS AND COST

<b>E-MARKETING</b>	Gives you the ability to send customised branded emails and newsletters to your website subscribers/customers. You can also view detailed open-rate and click-through reports to measure your campaign's success.	<b>NEWS</b>	Create Web pages for displaying collections of news articles. Latest News articles can also be fed into other sections of your website. You can also provide an RSS feed for visitors to get the latest news instantly.
<b>MEMBERS</b>	Make web pages accessible using a login. Secure Members Areas, Intranets and more.	<b>E-COMMERCE</b>	A powerful shopping cart and payment gateway to provide a way for your website visitors to purchase products online.
<b>EVENTS</b>	Create web pages containing lists of events and calendars. Allows web visitors to register for your events, aswell as send out event notifications and event feedback forms/reporting.	<b>SMS ENABLEMENT</b>	Instead of sending emails, send SMS messages. Let customers, staff, fans and suppliers know vital information immediately and directly on their personal phone.
<b>BLOGS</b>	Allows Web Administrators to publish an online journal or dairy on the Website and allows web users to leave comments for each journal entry.	<b>PRODUCT CATALOGUE</b>	Create and display a flexible and powerful online product catalogue.
<b>DOCUMENTS</b>	Create web pages for displaying lists of downloadable documents including a Document Search function. Members can also upload documents.	<b>SURVEYS</b>	Ability to create advanced questionnaires with statistical reporting.
<b>FORUMS</b>	Create interactive discussion areas (with optional Moderation) within your Website.		

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ESSENTIALS  
OF SUCCESSFUL  
WEBSITE  
DEVELOPMENT

- 1 GREAT DESIGN
- 2 LEADING-EDGE TECHNOLOGY
- 3 ADVANCED SEO
- 4 EXCEPTIONAL SERVICE & SUPPORT

## A BETTER CUSTOMER EXPERIENCE



To compete in the modern business world it is imperative to keep in contact with your market. Your website is a great way to do this. By keeping your website content current and dynamic you will provide a greater customer experience, ensure return visitors to your website and rank better in Search Engines.

## RECOMMENDED FOR SEO



Self Editable websites are a great way to boost your SEO (Search Engine Optimisation) ranking. This will give you a great new method of generating leads.

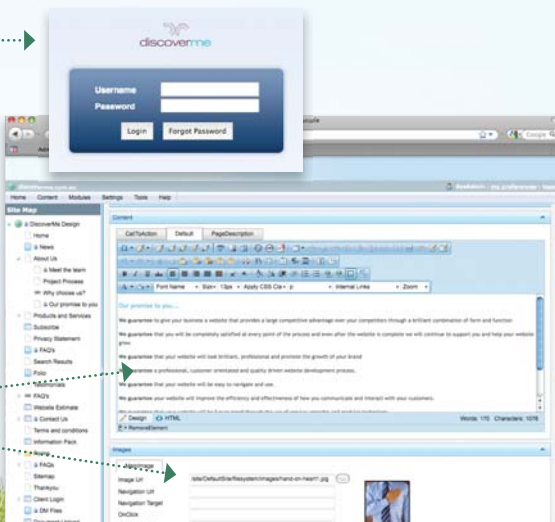
## FUTURE PROOF



Discover Me's Self Editable websites enable you to easily upgrade your website with new functionality in a modular or 'bolt on' fashion without any major re-development work. This means that your website is future proof and your website can grow seamlessly with your business.

## UPDATING YOUR SITE IS EASY....

1  
Login to your control panel from any browser, anytime



2  
Click 'Add Page' from an intuitive site-tree

3  
Add your text and images with ease

4  
Save and your changes are live.



[www.monashivf.com.au](http://www.monashivf.com.au)

**The power of great information and easy navigation.** This stylish and informative website offers users the ability to register for events, search and access a large information library and browse doctor profiles amongst many other functions.



[www.pathwayseducation.com.au](http://www.pathwayseducation.com.au)

**Bold, beautiful and functional.** The Pathways Education website was built to appeal to three disparate user groups : Parents, VCE students and teachers. The website was launched in March 2011 and has been a great success. The website features e-commerce and advanced SEO.



[www.physios-online.com](http://www.physios-online.com)

**Award winning innovation.** A Comprehensive Injury Analysis is available online through the Physios Online website. Users can join, purchase and complete an online questionnaire, and receive a complete physio assessment including advice and exercise sheets.