

DISCOVER
YOUR
POTENTIAL



GREAT DESIGN

OUR DESIGN PHILOSOPHY >

Discover Me take great pride in creating brilliant custom designs for our clients. Our style is contemporary, innovative and fresh. We work within a framework of classic design principles to leverage your branding with the goal of maximising the appeal to your market.

We only employ professional designers experienced with creating designs with a sole purpose of engaging your market and achieving your website and business goals. Please ask to see our folio.

ENGAGE YOUR VISITORS >

For your website to succeed it needs to be visually appealing and have immediate impact. You only have a few seconds from the time a visitor first visits your website to when they make a decision to stay (engage)

or go (bounce). Great design effectively engages your website visitors and encourages them to stay and explore your website.



www.monashivf.com.au

The power of great information and easy navigation. This stylish and informative website offers users the ability to register for events, search and access a large information library and browse doctor profiles amongst many other functions.



www.pathwayseducation.com.au

Bold, beautiful and functional. The Pathways Education website was built to appeal to three disparate user groups : Parents, VCE students and teachers. The website was launched in March 2011 and has been a great success. The website features e-commerce and advanced SEO.



www.moko.co

Clean, crisp and great functionality. Simplicity and a great brand are the ingredients of success for the MOKO website.

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ESSENTIALS
OF SUCCESSFUL
WEBSITE
DEVELOPMENT

- 1 GREAT DESIGN
- 2 LEADING-EDGE TECHNOLOGY
- 3 ADVANCED SEO
- 4 EXCEPTIONAL SERVICE & SUPPORT

CONVERT YOUR VISITORS TO CLIENTS



To effectively convert your website visitors to leads your website needs to reflect your brand and effectively communicate your message and uniqueness. Our designs are custom created to meet the client's goals, we do not use template designs.

A website not only needs to look good but it also needs to be easy to use and navigate. Your important information and conversion pages need to be easily found.

HOW WE APPROACH YOUR WEB DESIGN PROJECT



The design process is where the website development process starts. Discover Me will provide at least 3 custom home page design concepts within 2 weeks of the website development project starting. From that point the client will review the

design and provide feedback. We use that feedback to revise the preferred concept. This process continues until the client is 100% happy with the final concept. The final design will form the basis of what will be your most effective marketing tool.



www.foilboard.com.au

Optimised for SEO and information rich.
Easy to navigate and information rich, this website also has had the full SEO treatment to ensure it is at the top of Search Engines for all its key terms. The Foilboard website also takes advantage of a powerful 'Store locator' which identifies distributors in their customers local area.



www.trumpetevents.com

"Could not be happier with the service provided by Discover Me Design."
(Simon Phan, Director, Trumpet Events)
The Trumpet Events site was designed to be simple but emphasise their bright and colourful photography. The client can easily update the photo gallery and events gallery whenever required.



www.platinumspeakers.com.au

Cool, stylish and easy.
The platinum website was designed to showcase their talent and bring a sleek and professional look to the industry. This highly functional website makes looking for entertainers easy and fun.



www.hewitttaylorconsulting.com.au

Clean, fresh and contemporary.
This information based site has been designed with full page, emotive background images to create as sense of ease for the potential client. As a CMS site, the client can easily update his content as required.



www.physios-online.com

Award winning innovation.
A Comprehensive Injury Analysis is available online through the Physios Online website. Users can join, purchase and complete an online questionnaire, and receive a complete physio assessment including advice and exercise sheets.



www.petcremationsaust.com.au

Warm and inviting.
Pet Cremations Australia is dedicated to providing caring and ethical pet cremations for veterinary hospitals, clinics and pet owners. Website features include: Secure 'Vets Only' Member area, Product Catalogue and CMS.